



# 20th Annual Monterey Beer Festival - July 8, 2023

## Sponsorship Opportunities

For more information and to confirm a sponsorship, please contact:

Wendy Brickman, Sponsorship Consultant (831) 594-1500 or email [brickman@brickmanmarketing.com](mailto:brickman@brickmanmarketing.com).

### **Stage (Front) Sponsor - \$2000 (1 available)**

Sponsor Will Receive:

Naming rights to the Main Stage

Ability to put 1 company banner on the front of the Main Stage

Mention in Press Releases and social media campaigns Logo/Company name on website ([www.montereybeerfestival.com](http://www.montereybeerfestival.com))

6 General Admission Tickets for Monterey Beer Festival on July 8, 2023

### **Stage (Side) Sponsor - \$1500 (2 available)**

Sponsors Will Receive:

Ability to put 1 company banner on the side of the Main Stage

Mention in Press Releases and social media campaigns Logo/Company name on website ([www.montereybeerfestival.com](http://www.montereybeerfestival.com))

4 General Admission Tickets for Monterey Beer Festival on July 8, 2023



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## **Booth Sponsor - \$1500 (limited number available)**

Sponsors Will Receive:

10x10 Booth space (proof of liability insurance required)

Mention in Press Releases and social media campaigns

Logo/Company name on website ([www.montereybeerfestival.com](http://www.montereybeerfestival.com)) and social media mention

4 General Admission Tickets for Monterey Beer Festival on July 8, 2023

## **Official Beer Necklace Contest Sponsor - \$1000 (1 available)**

Sponsor Will Receive:

Company name mentioned as presenter of the Beer Necklace Contest Sponsor for all attendees to enter

Logo/Company name included on all large print ads including posters

Opportunity to display one banner at the Festival

Logo/Company name prominently displayed on website ([www.montereybeerfestival.com](http://www.montereybeerfestival.com)) and social media mention

Mention in press releases and social media campaigns

2 General Admission tickets for Monterey Beer Festival to be held on Saturday, July 8, 2023

## **Official Designated Driver Sponsor - \$500 (multiple)**

Sponsors Will Receive:

Logo/Company name included in all large print ads including posters

Logo/Company name on website listed as a sponsor ([www.montereybeerfestival.com](http://www.montereybeerfestival.com)) and social media mention

Opportunity to display one banner at Festival

2 General Admission Tickets for Monterey Beer Festival to be held on Saturday, July 8, 2023

## **Beer Tap Sponsor - \$500 (multiple)**

Sponsors Will Receive:

Logo/Company name included in all large print ads including posters

Logo/Company name on website listed as a sponsor ([www.montereybeerfestival.com](http://www.montereybeerfestival.com)) and social media mention

Opportunity to display one banner at Festival

2 General Admission Tickets for Monterey Beer Festival to be held on Saturday, July 8, 2023